

NOTE: CHANGES MADE BY COURT

JS-6

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

Sanrio Company, Ltd. and Sanrio, Inc.,

Plaintiffs,

v.

Majeih Apparel, Inc., Israel Arreaga  
Ajiataz a/k/a Israel Ajiataz Arreaga, an  
individual and d/b/a Shop Anime Nation,  
and Does 1 through 10, inclusive,

Defendants.

Case No. 8:23-cv-01598-FWS-AS

**CONSENT DECREE AND  
PERMANENT INJUNCTION [18]**

Having read and considered the Joint Stipulation for Entry of Consent Decree and Permanent Injunction [18] (“Stipulation”), executed by Plaintiff Sanrio Company, Ltd. and Plaintiff Sanrio, Inc. (collectively “Plaintiffs”) and Defendant Majeih Apparel, Inc. and Defendant Israel Arreaga Ajiataz a/k/a Israel Ajiataz Arreaga, an individual and d/b/a Shop Anime Nation (collectively “Defendants”) in this action, and good cause appearing therefore, the Court **ORDERS** that based on the Stipulation and only as to Defendants, their successors, heirs, and assignees, **this Consent Decree and Permanent Injunction is ENTERED** in the above-captioned action as follows:

1) This Court has jurisdiction over the parties to this action and over the subject matter hereof pursuant to 17 U.S.C. § 101 *et seq.*, and 28 U.S.C. §§ 1331 and 1338.

1 Service of process was properly made against Defendants.

2 2) Plaintiffs have expended considerable resources in the creation and commercial  
3 exploitation of their copyrightable and trademarkable property, and as a consequence  
4 thereof, have acquired intellectual property rights, including but not limited to those  
5 rights listed in Exhibits A-B (“Plaintiffs’ Properties”).

6 3) Plaintiffs have alleged that Defendants have made unauthorized uses of  
7 Plaintiffs’ Properties or substantially similar likenesses or colorable imitations thereof.

8 4) Defendants and their agents, servants, employees, representatives, successor and  
9 assigns, and all persons, firms, corporations or other entities in active concert or  
10 participation with them who receive actual notice of the Injunction are hereby  
11 restrained and permanently enjoined from infringing – directly, contributorily or  
12 vicariously – or enabling, facilitating, permitting, assisting, soliciting, encouraging,  
13 inducing, authorizing, aiding or abetting, materially contributing to, or persuading  
14 anyone to infringe in any manner Plaintiffs’ Properties, including, but not limited to,  
15 manufacturing, importing, distributing, advertising, selling, offering for sale, any  
16 unauthorized product which features any of Plaintiffs’ Properties (“Unauthorized  
17 Products”), and, specifically:

18 a) Importing, manufacturing, distributing, advertising, selling, offering for sale, the  
19 Unauthorized Products or any other unauthorized products which picture,  
20 reproduce, copy or use the likenesses of or bear a substantial similarity to any of  
21 Plaintiffs’ Properties;

22 b) Importing, manufacturing, distributing, advertising, selling, offering for sale,  
23 renting or offering to rent in connection thereto any unauthorized promotional  
24 materials, labels, packaging or containers which picture, reproduce, copy or use  
25 the likenesses of or bear a confusing similarity to any of Plaintiffs’ Properties;

26 c) Engaging in any conduct that tends falsely to represent that, or is likely to  
27 confuse, mislead or deceive purchasers, Defendants’ customers and/or members  
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1 of the public to believe, the actions of Defendants, the products sold by  
2 Defendants, or Defendants themselves are connected with Plaintiffs, are  
3 sponsored, approved or licensed by Plaintiffs, or are affiliated with Plaintiffs; or  
4 d) Affixing, applying, annexing or using in connection with the importation,  
5 manufacture, distribution, advertising, selling, offering for sale, or other use of  
6 any goods or services, a false description or representation, including words or  
7 other symbols, tending to falsely describe or represent such goods as being  
8 those of Plaintiffs.

9 e) Otherwise competing unfairly with Plaintiffs in any manner.

10 5) Plaintiffs are entitled to, and shall recover from Defendants, jointly and  
11 severally, the sum of Seventy-Five Thousand U.S. Dollars (\$75,000.00), pursuant to  
12 the terms of the parties' Release and Settlement Agreement dated and effective  
13 December 7, 2023.

14 6) In light of this Order, the hearing on Plaintiffs' Motion for Entry of Default  
15 Judgment currently on calendar for January 18, 2024, at 10:00 a.m. is hereby vacated.

16 7) Each side shall bear its own fees and costs of suit.

17 8) Except as provided herein, all claims alleged in the Complaint are dismissed  
18 without prejudice.

19 9) This Consent Decree and Permanent Injunction shall be deemed to have been  
20 served upon Defendants at the time of its execution by the Court.

21 10) The Court finds there is no just reason for delay in entering this Consent Decree  
22 and Permanent Injunction and, pursuant to Rule 54(a) of the Federal Rules of Civil  
23 Procedure, the Court directs immediate entry of this Consent Decree and Permanent  
24 Injunction against Defendants.

25 11) The Court shall retain jurisdiction over Defendants and of this action to  
26 entertain such further proceedings and to enter such further orders as may be necessary  
27 or appropriate to implement and enforce the provisions of this Consent Decree and  
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1 Permanent Injunction or of the Parties' Release and Settlement Agreement dated and  
2 effective December 7, 2023, until further order of the Court.

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4 **IT IS SO ORDERED.**

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6 Dated: December 15, 2023



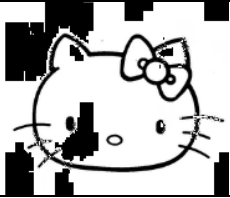






7 Hon. Fred W. Slaughter  
8 UNITED STATES DISTRICT JUDGE  
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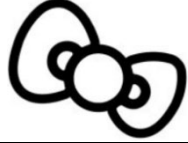
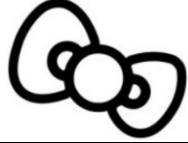










**EXHIBIT A****SANRIO CO.'S COPYRIGHTED DESIGNS**



<b>Copyright Registration</b>	<b>Title of Work (Character)</b>
TX 3-769-888	SANRIO 1993 Product and Sales Promotion Catalog
VA 52-941	Hello Kitty Bus Stop Seal Set
VA 130-419	MY MELODY, a bunny with hood
VA 130-421	Patty & Jimmy
VA 130-422	LITTLE TWIN STARS, a boy and girl with star background
VA 148-624	Hello Kitty, Little Twin Stars, My Melody and Robby Rabbit Independence Day Stickers (Supplement)
VA 148-625	Tuxedo Sam
VA 148-778	MY MELODY AND FRIENDS FRAGRANT STICKERS
VA 148-780	Hello Kitty Notebook
VA 246-420	Hello Kitty with Teddy Bear Stickers
VA 246-421	Little Twin Stars
VA 636-579	KeroKeroKeroppi
VA 636-580	Pochaco
VA 636-581	Zashikibuta
VA 636-582	Pekkle
VA 657-748	KOBUTA NO PIPPO
VA 707-212	KeroKeroKeroppi
VA 811-440	Bad Badtz Maru
VA 840-494	Winkipinki
VA 840-495	Monkichi
VA 840-496	Picke Bicke
VAu 498-617	Chococat
Vau 531-649	Hello Kitty Head Dress 2001
Vau 655-028	THE RUNABOUTS – 2001
VAu 684-322	Sanrio 2005 Character Guide
VAu 1-078-385	Sanrio 2010 Character Guide
VAu 1-223-912	Sanrio Character Mini Brochure 2015
VAu 1-307-709	AGGRETSUKO/AGGRESSIVERETSUKO
VA 1-296-111	CHARMMY KITTY / August 04
VA 1-296-115	2004 – 100 Characters
VA 1-303-873	DOKIDOKI HOTDOG / THE CHILI PEPPER TRIO / CATALOG EVERYDAY 5 MAY 2003
VA 1-303-874	Character Merchandising
VA 1-306-618	Pompommuffin
VA 1-342-774	SANRIO 2005 KEROPPI STYLE GUIDE
VA 1-342-775	Sanrio 2002 Hello Kitty Style Guide
VA 1-370-020	PANDAPPLE(INTRO), FROOLIEMEW(FANCY), CHOCOCAT(DOT)/SANRIO 2005 PRODUCT CATALOG AUG NEW
VA 1-370-517	Cotton Flower Summer 2006 Catalog No. 0602
VA 1-370-518	COTTON FLOWER SPRING 2006 CATALOG NO. 0601
VA 1-370-524	MY MELODY&KUROMI(flower);HELLO KITTY(bee bear) Everyday Catalog December 2005

1	VA 1-370-525	CHARMMY KITTY (honey); KUROMI; SUGARBUNNIES; HELLO KITTY(jewel) Everyday Catalog 2005
2	VA 1-416-373	keepin' it green (KEROPPI)
3	VA 1-416-374	TENORIKUMA(BLUE CAFE), MY MELODY(HEART), KUROMI(KUROMI5), CHARMMY KITTY(RABBIT), HELLO KITTY(LOGO) EVERYDAY CAT.JUNE 2006
4	VA 1-416-375	MASYUMARU(INTRO); CINNAMOROLL(SPORT); SUGARBUNNIES(DOUGHNUTS); CHARMMYKITTY(RABBIT); LITTLE TWIN STARS(STARS); HELLO KITTY(BEAR); EVERYDAY CATALOG JULY 2006
5	VA 1-417-422	COTTON FLOWER FALL-WINTER 2006 CATALOG NO. 0603
6	VA 1-434-208	Little Twin Stars with Unicorn Stickers (Supplement)
7	VA 1-434-209	Hello Kitty, Little Twin Stars, My Melody and Robby Rabbit Independence Day Stickers
8	VA 1-434-211	Hello Kitty with Teddy Bear Stickers (Supplement)
9	VA 1-352-721	Keroppi / Little Frog...Big Splash
10	VA 1-755-622	HELLO KITTY & DAISY
11	VA 1-962-577	Gudetama Clear Folder
12	VA 1-962-588	KIRIMICHAN stickers
13	VA 1-962-589	KIRIMICHAN clear folder
14	VA 1-967-937	Strawberry News No. 548/ Introducing Kirimichan and Gudetama, et al.
15	VA 1-967-946	GUDETAMA Fan Book
16	VA 1-967-947	Gudetama Philosophy
17	VA 2-070-761	MY MELODY PYOCONORU
18	VA 2-070-765	POMPOMPURIN PYOCONORU
19	VA 2-070-766	HELLO KITTY PYOCONORU
20	VA 2-090-677	AGGRETSUKO/AGGRESSIVERETSUKO Book of Phrases and Expressions
21	VA 2-102-318	AGGRETSUKO/AGGRESSIVERETSUKO: Smartphone Application Stamp Images
22	VA 2-254-294	Kuromi
23	VA 2-272-291	Kuromi Emojis
24	VA 2-285-309	Sanrio Characters (Cartoon)


**EXHIBIT B****SANRIO CO.'S TRADEMARKS**

<b><u>Trademark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
HELLO KITTY	1215436	November 9, 1982
HELLO KITTY	1279486	May 29, 1984
HELLO KITTY	4845741	November 3, 2015
HELLO KITTY	4845743	November 3, 2015
HELLO KITTY	4850594	November 10, 2015
HELLO KITTY	4850605	November 10, 2015
HELLO KITTY	4850610	November 10, 2015
	1200083	July 6, 1982
	1277721	May 15, 1984
	4818053	September 22, 2015
	4858352	November 24, 2015
	4869888	December 15, 2015
	4869889	December 15, 2015
	3260858	July 10, 2007

	3260861	July 10, 2007
	3272377	July 31, 2007
	4760381	June 23, 2015
<b>Sanrio</b> 	4854806	November 17, 2015
<b>Sanrio</b> 	4854807	November 17, 2015
<b>Sanrio</b> 	2435865	March 13, 2001
<b>Sanrio</b> 	2696064	March 11, 2003
<b>Sanrio</b> 	2845115	May 25, 2004
<b>Sanrio</b> 	4850578	November 10, 2015
<b>Sanrio</b> 	4854796	November 17, 2015
<b>Sanrio</b> 	4854803	November 17, 2015
<b>Sanrio</b>  SMILES	2742383	July 29, 2003
<b>Sanrio</b>  SMILES	2435866	March 13, 2001
MY MELODY	1305637	November 20, 1984

1	KUROMI	6817674	August 16, 2022
2	LITTLE TWIN STARS	1341864	June 18, 1985
3	LITTLE TWIN STARS	3245995	May 29, 2007
4	LITTLE TWIN STARS	3245998	May 29, 2007
5	LITTLE TWIN STARS	3250328	June 12, 2007
6	LITTLE TWIN STARS	3861200	October 12, 2010
7	LITTLE TWIN STARS	4845741	November 3, 2015
8	KEROPPI	3181347	December 5, 2006
9	KEROPPI	3531380	November 11, 2008
10	BADTZ MARU	2284470	October 12, 1999
11	POCHACCO	2236507	April 6, 1999
12	CHARMMY KITTY	3505706	September 23, 2008
13	 Chococat	2714130	May 6, 2003
14		5814152	July 23, 2019
15		6821637	August 16, 2022
16		6112134	July 28, 2020
17		5814150	July 23, 2019
18	GUDETAMA	5246977	July 18, 2017
19		5242102	July 11, 2017

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